



Mobile Center

Mission Control for Your Mobile Apps

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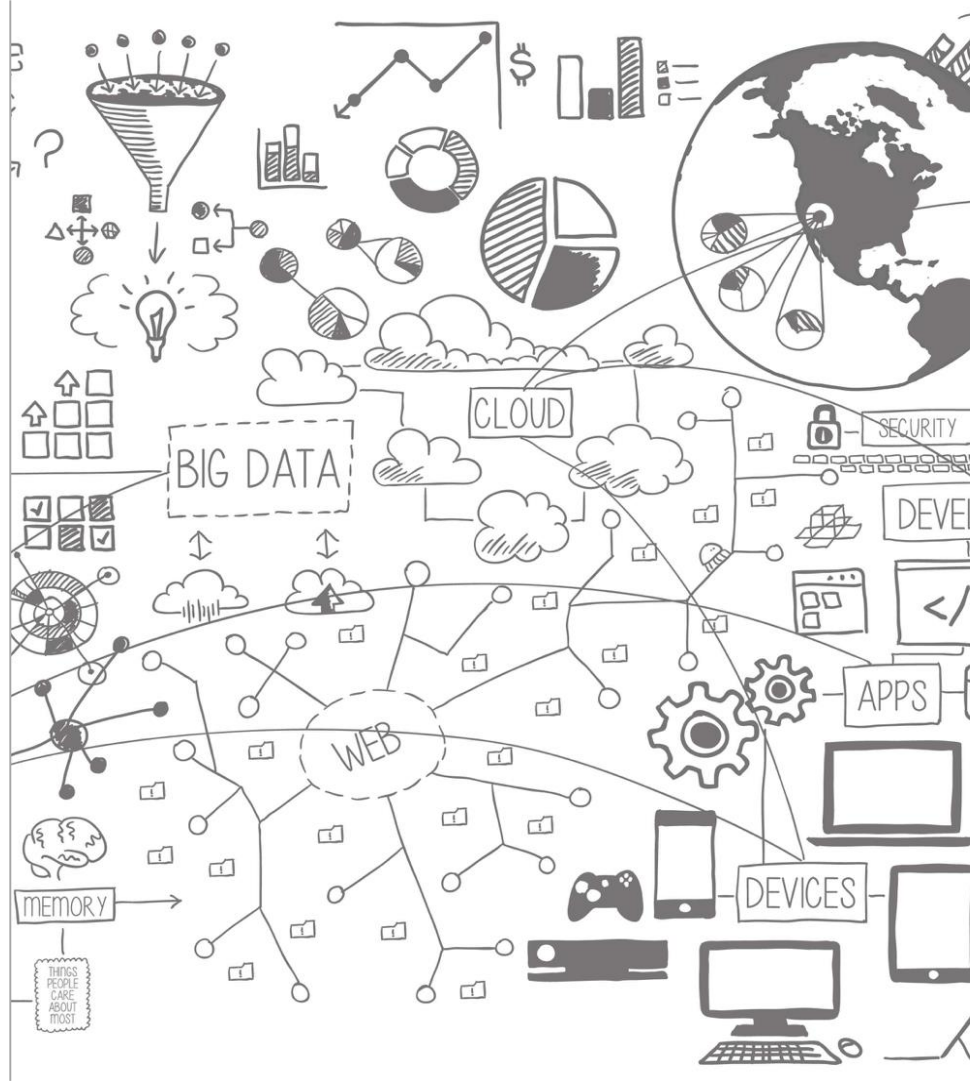
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Mobile is transforming how we live and work



Businesses are rapidly appifying



"47% of large US enterprises have deployed 20 or more mobile apps in the last year, 35% have deployed more than 50 apps"



"Mobile ignites a massive technology spend arms race. Industry leaders will launch technology investments that will reach \$189 billion by 2017"



"The number of enterprise applications optimized for mobility will quadruple by 2016."



"81% of CEOs view mobile as more strategically important to their organization than any other digital tool"

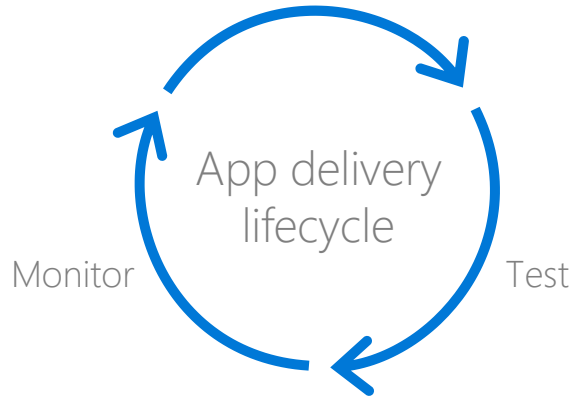
Mobile development challenges

100+ apps



Businesses need to rapidly appify with high-quality apps

Design & Develop



Mobile development—for just one app—involves many stages

1000+ devices



Complex ecosystem with multiple combinations of devices and operating systems

Great mobile experiences require cloud services

Iteration and release velocity

Performance and scale

Mobile-unique experiences

Contextual, user-centric intelligence





HockeyApp

Distribute • Crashes • Analytics



Xamarin Test Cloud
Device Test



Xamarin Insights

Crashes • Analytics



Visual Studio



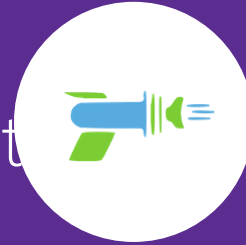
Azure Mobile Engagement

Analytics • Push



Azure App Service

Tables • Auth • Push



CodePush

Distribution

Connect all of your mobile apps

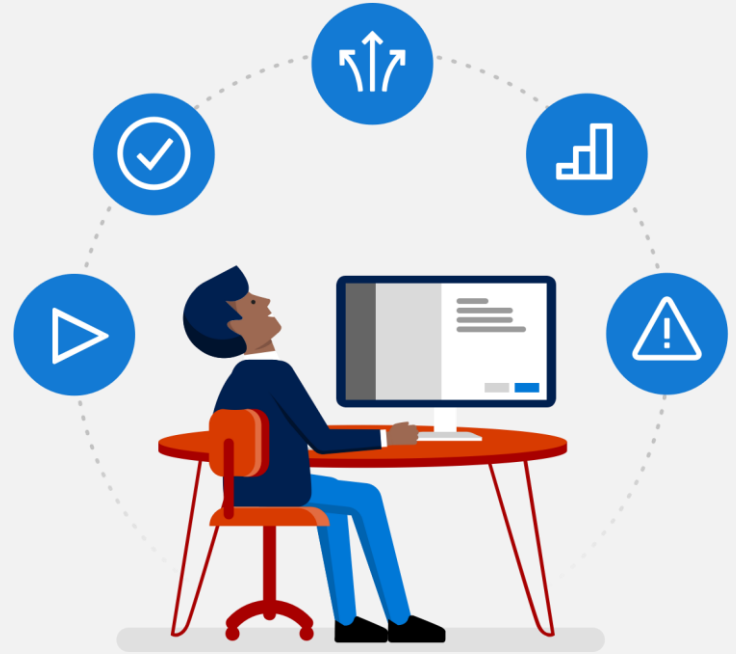
Automate your entire mobile app lifecycle in a few easy steps

Streamline your workflow, no matter which programming language you use

Connect your apps to continuous integration, automated testing, distribution, and feedback capabilities

Add powerful cloud services

Get the time and data you need to focus on developing what your users want



 Test

 Analytics

 Build

 Distribute

 Live Update

 Crash Reporting

 Storage

 A/B Testing

 Push Notifications

 Identity

 Tables

 Remote Config.



Demo

Supported platforms

Available Today:

iOS (Swift & Objective-C)

Android (Java)

Xamarin.iOS and Xamarin.Android

React Native

On our roadmap:

UWP

Xamarin.Forms



Try out the preview today!

mobile.azure.com

