DELIVERING DIGITAL EXCELLENCE IN MANUFACTURING, TODAY



THE WORLD OF MANUFACTURING IS EXPERIENCING A MAJOR DISRUPTION

56%

of manufacturers have invested **\$100M** or more toward smart factories¹

7X

annual productivity gains from smart factories expected by 2022¹

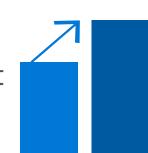
40%

of operational processes will be self-healing and self-learning by 2022² By **2018**

companies investing in IoT-based sensing and cognitive-based situational awareness will see a

30%

improvement in process cycle times³



THE OPPORTUNITY FOR SOCIAL AND ECONOMIC IMPACT IS UNPRECEDENTED

\$830B

Agriculture⁴ – ag-tech value creation



IoT total potential economic impact \$3.9-\$11T p.a. by 2025⁵

\$3.7T

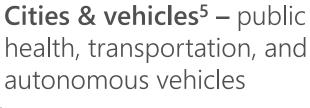
Factories⁵ − operations and equipment optimization



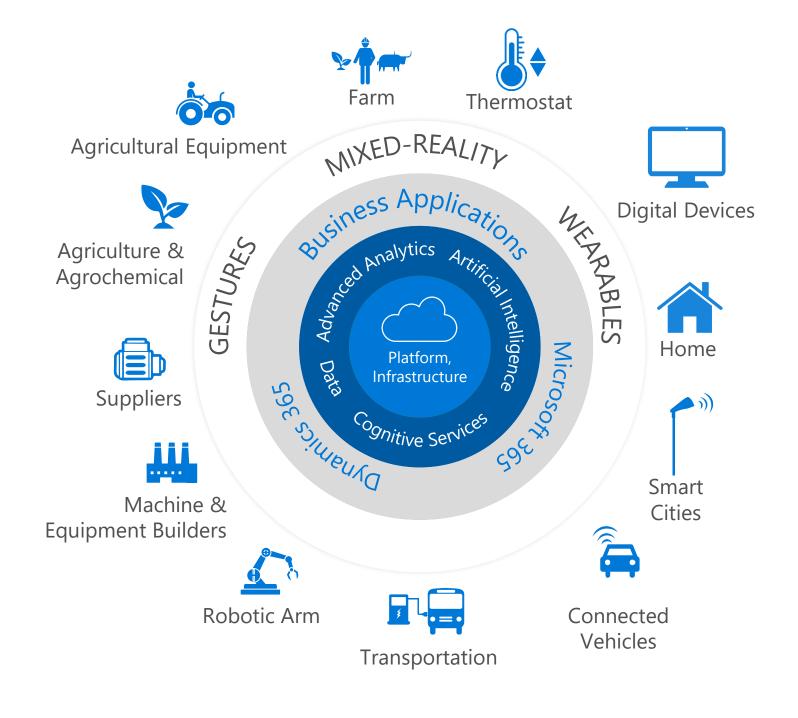
\$1.0T

Human & home⁵ – chore automation, security, and health & fitness

\$2.4T



MICROSOFT IS IN A UNIQUE POSITION TO EMPOWER TRANSFORMATION ACROSS THE MANUFACTURING INDUSTRY



Executing
Digital
Excellence in
Manufacturing

presented here.

Smarter
Manufacturing
with Connected
Factories and
Business Networks

Sales and **Service Transformation** in Manufacturing

A New Class of Digital Twin for Industry 4.0

Connected
Vehicle
Capturing Value
in the New Era of
Mobility

Precision
Agriculture
Feeding Our
Future With
Technology

MAKE IT REAL WITH AN UNPARALLELED ECOSYSTEM OF GLOBAL PARTNERS AND SOLUTIONS

