



Enterprise

Hybrid Windows for a hybrid world

“With Windows 365 we created a completely new category, the cloud PC, bringing the operating system to the cloud for the first time so you can stream the full Windows experience to any device.

You can think of it as a Windows computer with Azure computing.”

- Satya Nadella,
Chairman and CEO, Microsoft



How and where we work has changed



57%

of remote workers are considering going hybrid in the year ahead



52%

of workers are considering going hybrid or remote in the year ahead



38%

of workers say that flexible work hours are 'very important'

Source: "The Work Trend Index" survey was conducted by an independent research firm, Edelman Data x Intelligence, among 31,102 full-time employed or self-employed workers across 31 markets between January 7, 2022 and February 16, 2022.



Shifting workforce and organizational needs



Remote and hybrid work



Elastic workforce



Organizational expansion and change



Bring your own PC (BYOPC)



High-scale and specialized workloads



Security and compliance



Hybrid work creates new opportunities, and new challenges



Onboarding and provisioning

Zero-touch approach to getting employees, vendors, and contractors up and running across a variety of devices and locations.

Business continuity

Responding quickly to changing workplace situations to mitigate negative impact and seize opportunities.

Security and regulation

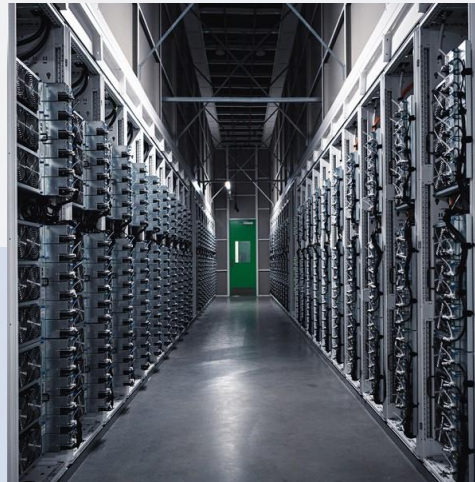
Securing organizational and customer data while addressing growing complexity in compliance, without sacrificing productivity.

Today's computing solutions

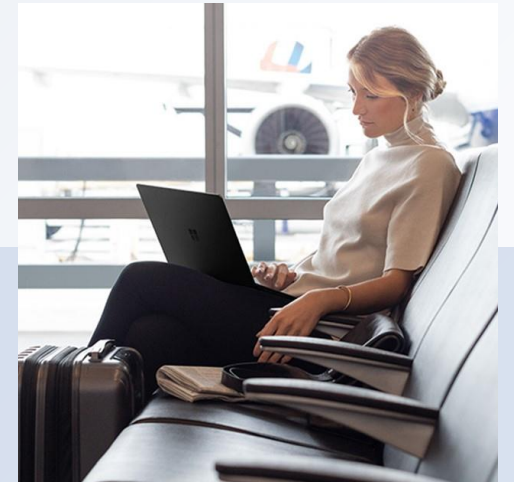
Client PC



Virtualization

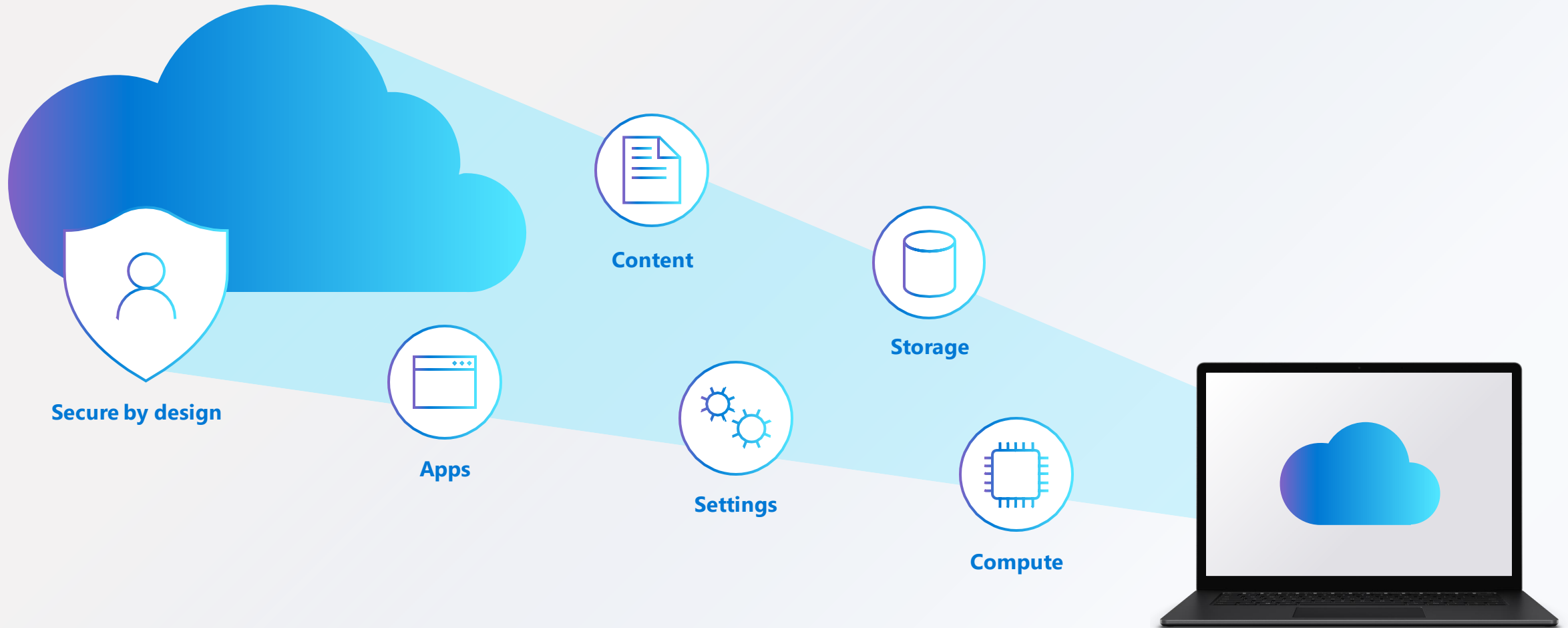


Desktop as a Service (DaaS)



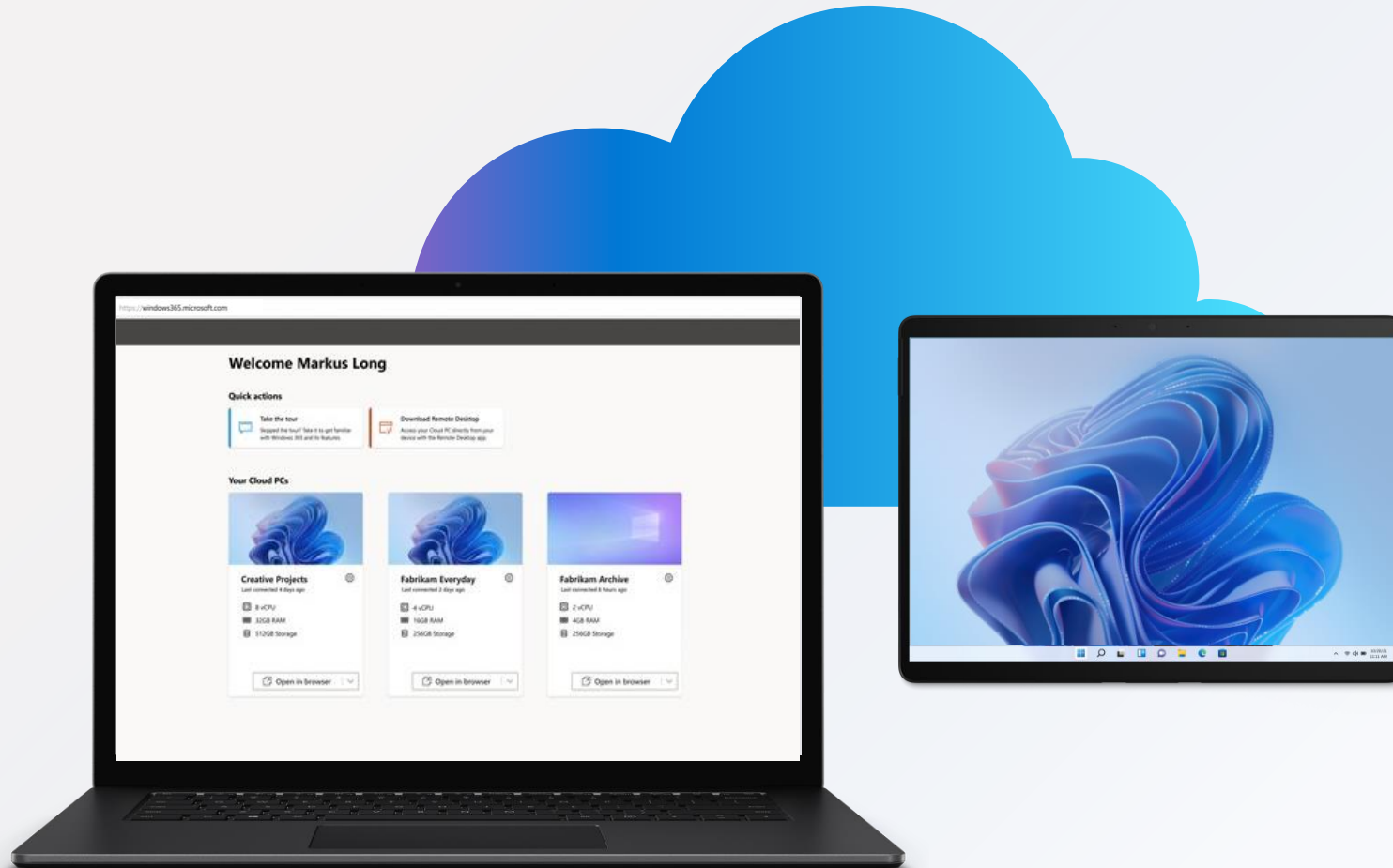
Cloud PC category

A new solution for today's hybrid workforce



Windows 365

Hybrid Windows for a hybrid world



Windows 365 supports your hybrid workforce needs

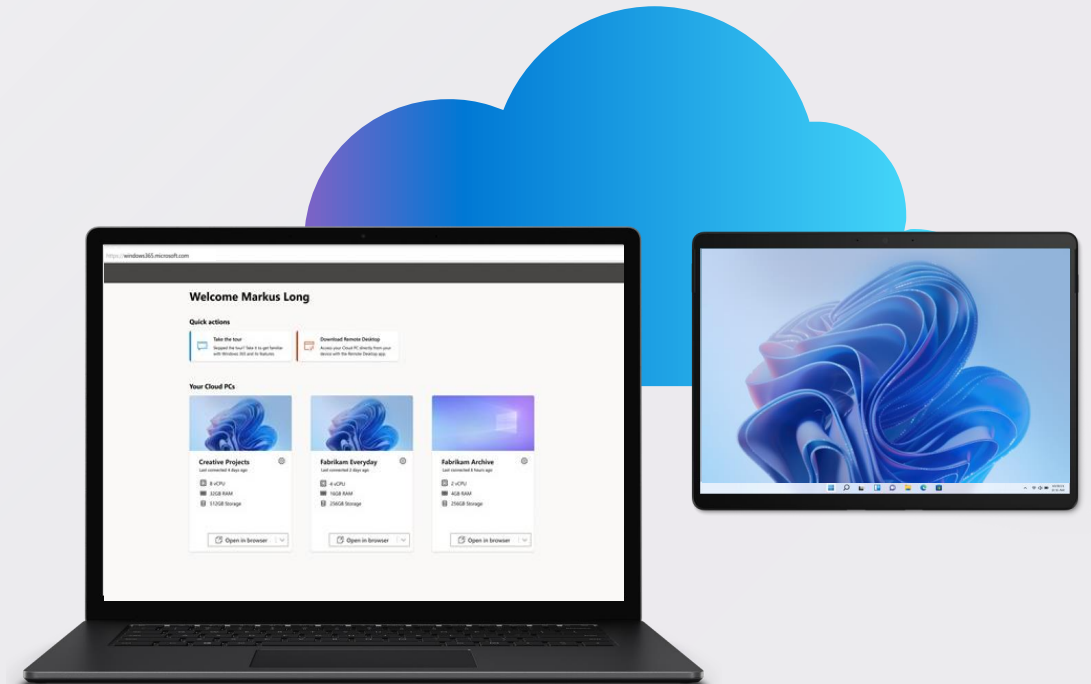
Windows 365 provides a **personalized, powerful, simple, and secure** full Windows 11 or Windows 10 experience

Personalized: all your apps, content and settings, streamed from the Microsoft cloud to any device

Powerful: scalable Cloud PCs bring the Windows 11 experience to you, on any device

Simple: provision and deploy Windows on a Cloud PC today, right from Microsoft Endpoint Manager or at windows365.microsoft.com

Secure: enhancing the security benefits of Cloud PCs with new Windows 11 security features



Welcome to your Windows 365 Cloud PC

A new solution for today's
hybrid workforce



Your content
wherever you go



Compute options
for different users



Consistent settings
across devices



The **apps** you need,
when you need them



Scalable storage
based on your needs



**Unified security and
identity management**



Windows 365, your Windows in the cloud



Loved by users



Streamed to any device



Always ready and updated



Personal and familiar

Trusted by IT



Scalable and resilient



Predictable costs



Simple to buy, deploy, and manage

Works seamlessly with Microsoft cloud services



What it means for your enterprise workforce

Windows 365 securely streams your personalized Windows desktop, apps, settings, and content from the Microsoft cloud to any device, leveraging the unified management of **Microsoft Endpoint Manager** and works seamlessly with **Microsoft cloud services**.



End users

Securely access a familiar personal Windows experience, wherever and whenever, across devices.

Business

Enable hybrid work scenarios, unlock new opportunities, improve business continuity, and mitigate risk.

IT

Simplify cloud-powered computing with a complete service to securely buy, manage, and scale, all in one place.

Windows 365 unlocks **enterprise** hybrid work scenarios



Data security

Improve regulatory compliance and IP protection via data centralization and a reduced threat surface.



High-capacity computing

Cloud-scale compute and storage to support specialized workloads like design and development.



BYOPC programs

Enable secure Cloud PCs, even on personal devices.



Disaster recovery

Help ensure continuity and access for your workforce and company data even in the most challenging circumstances.



Temporary workforces

Simplify and accelerate the onboarding and offboarding process for elastic workforces.



Mergers & Acquisitions

Provide seamless transitions and access for growing businesses.

Windows 365 Enterprise:

Versatile options to meet your needs

Access from a variety of devices and operating systems

Form factor

Desktop / Laptop / Tablet / Phone

Platform

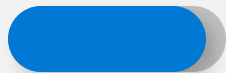
Windows / Mac, iOS / Android

Provision with your choice of Windows

Windows 11

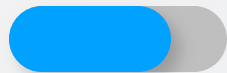
Windows 10

Choose from a range of compute and storage configurations—each offered at a predictable monthly per-user price



8vCPU

32GB / 128GB
32GB / 256GB
32GB / 512GB



4vCPU

16GB / 128GB
16GB / 256GB
16GB / 512GB



2vCPU

4GB / 64GB
4GB / 128GB
4GB / 256GB
8GB / 128GB
8GB / 256GB



Working securely and remotely with Cloud PCs

Government of Nunavut

Government IT uses Windows 365 to strengthen connection with remote communities and help secure hybrid workplaces

“ The challenge was providing a secure and simple solution with a familiar look and feel that operates seamlessly with our current infrastructure. We want to support people’s businesses with technology, not struggle with it. Windows 365 is a great solution—it’s a PC in the cloud that follows you wherever you go.

Martin Joy

Director of Information Communications and Technology,
Department of Community and Government Services

”



Enabling developers, partners, and BYOPC

Coats Group



Windows 365 delivers security and performance for the diverse needs of our hybrid workforce. It provides scalability and flexibility for our employees, developers and external business partners, using a variety of devices, including BYOD. It also integrates into Microsoft 365 where we can manage Cloud PCs alongside our full device estate.

Coats has to spin a lot of yarn for every dollar spent on technology. Having Windows 365 in our toolbox adds reliability and enhances the cost performance of our digital roadmap without increasing capital spending – all of which means we better serve our customers.



Helge Brummer

VP of Technology & Operations





Windows 365 interactive demo

Next steps

Learn more at windows365.com

Schedule an Endpoint Envisioning Workshop
with Microsoft or your Partner

Get started today
Engage with Microsoft and our Partners



Thank you



Appendix

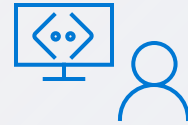
Windows 365 and Microsoft Dev Box



Suitable for multiple personas

Windows 365 Cloud PC

Securely streams your personalized Windows experience to any device



Optimized for developers

Microsoft Dev Box

Self-service, high-performance workstations in the cloud that are preconfigured and ready-to-code for developers' projects and tasks

Microsoft Endpoint Manager and Intune

Centrally manage all devices from a single place to help maximize security, compliance, and cost efficiency

Announcing Citrix and Windows 365 integrations later this year

Microsoft and Citrix are working together to extend the Windows 365 experience with Citrix HDX high-end graphics technology, support for a broader range of endpoint devices and peripherals, advanced security and policy controls, and third-party identity integrations.



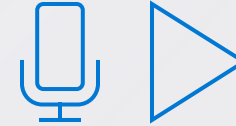
Provide a high-definition, interactive experience across a broad range of endpoint devices and peripherals



Apply granular policy controls to enhance security and protect corporate data




Allow employees to seamlessly switch to existing or new Citrix clients



Optimize voice and video performance for multimedia applications



Integrate with third-party identity solutions

 Sign up at <https://now.citrix.com/windows365> to get the latest information on the Citrix offering for Windows 365