

09:00 – 09:15 Room Speaker	WELCOME Convention Hall B&C Catrin Hinkel (CEO Microsoft Switzerland)			
09:15 – 10:15 Room	OPENING KEYNOTE Room Convention Hall B&C			
10:15 – 10:30	15 MIN TRANSFER			
	TRACK A BUILD & MODERNIZE AI APPS	TRACK B BUILD & MODERNIZE AI APPS	TRACK C EMERGING TOPICS FOR AI APPS	TRACK D ENTERPRISE-READY AI APPS
10:30 – 11:15	BREAKOUT 1			
Topic	Building powerful AI Apps with the Copilot Stack	Building AI applications using Azure Cosmos DB and Azure Database for PostgreSQL Flex	Navigating the Generative AI Frontier: from MLOps to GenAI Ops	Maximizing Cost Optimization for Intelligent Apps with FinOps
Room	Meeting Room 1+2	Meeting Room 3+4	Meeting Room 5	Meeting Room 7
Speaker	Anastasia Salari (MDW Switzerland)	Dominique Broeglin (Microsoft)	Hilda Kosorus (Crayon Schweiz AG)	Francesco Sodano (Microsoft) Marta Lopata (Microsoft)
11:15 – 11:30	BREAK & TRANSFER			
11:30 – 12:15	BREAKOUT 2			
Topic	Getting started with Azure AI Studio	Multimodal Conversational Interfaces with GPT and Vision AI (demo)	UX Patterns for LLM Apps	Building Enterprise Landing Zones for AI Apps
Room	Meeting Room 1+2	Meeting Room 3+4	Meeting Room 5	Meeting Room 7
Speaker	Laurent Bugnion (Microsoft) Anna Peter (Microsoft)	Filip Wojcieszyn (Sonova Holding AG)	Sevgi Uzungelis (Microsoft) Juan Manuel Servera (Microsoft)	Tiago Duarte (Stellium SA)
12:15 – 13:30	LUNCH & NETWORKING			

	TRACK A BUILD & MODERNIZE AI APPS	TRACK B BUILD & MODERNIZE AI APPS	TRACK C EMERGING TOPICS FOR AI APPS	TRACK D ENTERPRISE-READY AI APPS
13:30 – 14:15	BREAKOUT 3			
Topic	Evaluating and designing responsible AI systems for the real world (demo)	Make your data AI ready with Microsoft Fabric	Advanced AI Apps Patterns	Generative AI on your data with Microsoft Fabric and LLMs
Room	Meeting Room 1+2	Meeting Room 3+4	Meeting Room 5	Meeting Room 7
Speaker	Marco Farina (Logol AG)	Liviana Zürcher (Microsoft) Patrik Borosh (Microsoft)	Sascha Corti (Microsoft) Ophelie Le Mentec (Microsoft)	Claudio Mirti (Microsoft)
14:15 – 14:30	15 MIN TRANSFER			
14:30 – 15:15	BREAKOUT 4			
Topic	Pragmatic techniques to get the most out of GitHub Copilot (demo)	Prompt Engineering to Production LLMOps	Securing Generative AI Applications (demo)	Building AI Apps with Semantic Kernel
Room	Meeting Room 1+2	Meeting Room 3+4	Meeting Room 5	Meeting Room 7
Speaker	Tajinder Singh (GitHub)	Wojtek Bak (Odyss.ai AG)	Effi Georgala (Microsoft)	Aymen Furter & Mike Blöchlinger (Microsoft)
15:15 – 15:30	15 MIN TRANSFER			
15:30 – 16:15	CLOSING KEYNOTE			
Room	Convention Hall B&C			
Speaker	Stephanie Hare			
16:15 – 17:15	NETWORKING & APERO			