

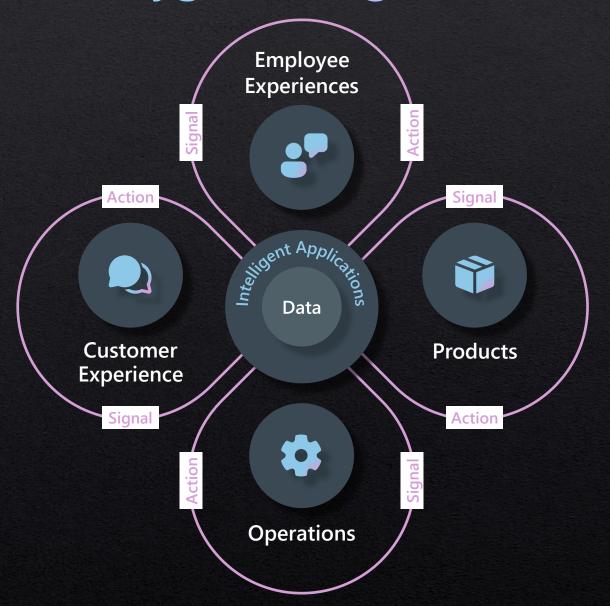
Cloud Scale Analytics with Azure Databricks and Microsoft Fabric Hands-on Workshop

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# Data is the oxygen of digital transformation



Driving analytics modernization is the key to unlocking value from your data

# **Key Data Trends**



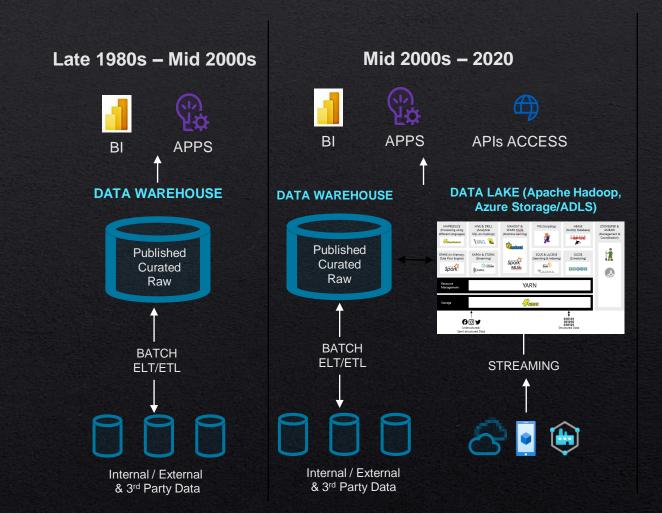
Data & AI will add \$13 trillion in global GDP by 2030



Data silos = Lack a robust data estate



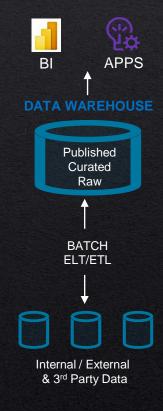
Fragmented tool sets for Analytics & Al





2021 - Present

#### Late 1980s - Mid 2000s

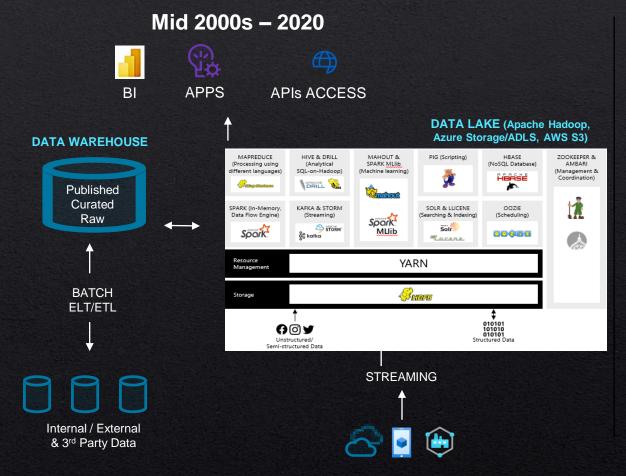


#### **Use Cases**

- Aggregate data from OLTP databases and other sources
- Single source of truth
- Business Intelligence applications
- High concurrency / Low latency requirements
- Supports ACID transactions
- Optimize queries (Indexes, Materialized Views, etc.)
- Governance and Auditing

#### Limitations

- Limited support for ML/AI use cases
- Limited support for Streaming use cases
- Limited support for Data Types/formats
- Expensive to store Petabyte scale data
- Inelastic compute (solved by cloud-based DW)
- Vendor lock-in



#### **Use Cases**

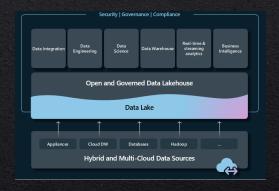
- Enabled ML/Al use cases
- Enabled Streaming use cases
- Support for all Data Types
- Cheap storage for Petabyte scale data
- Distributed computing & Fault-tolerant
- Decouple Compute from Storage

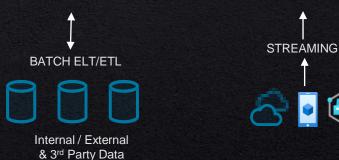
### **Limitations**

- Limited support for ACID transactions
- Slow query response time
- Data quality issues
- Too many files
- Large metadata handling issues
- Inelastic (solved by cloud object stores)
- Complex to manage and monitor

2021 - Present

LAKEHOUSE – Powered by Delta Lake, Iceberg, and Hudi

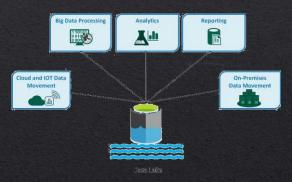




#### **Use Cases**

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# Data Lake - Defined



- A storage repository designed to hold large amounts of data in its original, raw format.
- Optimized for scalability to handle data in the terabytes and petabytes range.
- Data originates from diverse sources, including structured, semi-structured, or unstructured data.
- Contrasts with traditional data warehouses that process data upon ingestion.
- It serves as a single data store, containing both raw source data and transformed data.
- Transformed data is utilized for tasks such as reporting, visualization, advanced analytics, and machine learning.
- It encompasses various types of data, including **structured, semi-structured, unstructured**, and even **binary data** like images or audio.
- Inadequately managed data lakes are humorously referred to as data swamps.

### Data Lake – Pros & Cons

### Pros

- Building a staging area for your data warehouse
- Audit log of all data ever ingested into your data ecosystem thanks to the immutable staging area
- Increase the time-to-value and time-to-insights
- A single data platform for real-time and batch analytics
- Cost effectiveness, Convenience, Future proofing

### Cons

- Lack of a schema or descriptive metadata
- Lack of semantic consistency across the data
- It can be hard to guarantee the quality of the data
- Governance, access controls and privacy issues can be problems
- Integration of relational data
- Integrated or holistic views across the organisation
- **Dumping ground** for data that is never actually analysed or mined for insights
- → As a result, most of the data lakes in the enterprise have become <u>data swamps</u>

### **Azure Data Lake Best Practices**

### **Premium Storage Consideration**

If needed, use premium block blob storage for low latency and high I/O operations.

SSDs provide better performance and reduced transaction costs.

### **Optimizing Data Ingest**

Choose appropriate hardware and network connectivity for data ingestion.

Configure tools like DistCp, Azure Data Factory, and Sqoop for parallelization.

### **Structuring Data Sets**

Optimize performance and costs by considering file formats (e.g., Avro, Parquet, ORC) and larger file sizes.

### **Directory Structure**

Different directory structures for IoT, batch jobs, and time-series data are crucial.

Organize directories logically for efficient data processing.

### **Security Setup**

Prioritize security by following Azure AD-based identity management.

Use Azure RBAC roles and ACLs to control access.

### **Telemetry Monitoring**

Monitor performance using Azure Storage logs in Azure Monitor. Gain insights into service performance, operations, and latency.

### Data Lake – Considerations in Azure

For Azure Data Lake Storage Gen2, check the supported features, noting limitations like no customer fail-over for DR testing.

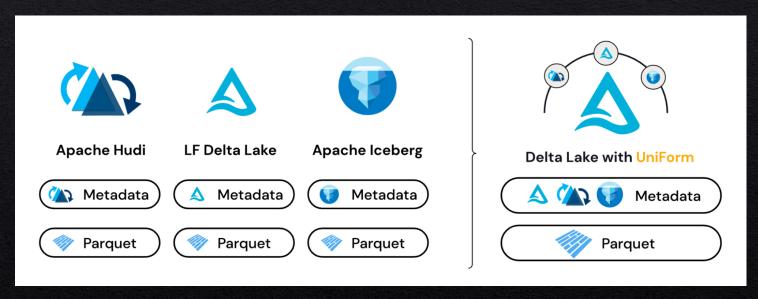
Data Lake Storage has certain limits:

- Maximum of 10 accounts per subscription (request increase if needed).
- Maximum of 32 access and default ACLs per file or folder (hard limit).
- Storage capacity limits: 2 PB for US and Europe, 500 TB for other regions, including the UK.
- Maximum request rate: 20,000 per second per storage account.
- ADLS does not have a true inheritance model; use default ACLs.
- Changing default ACL on a parent doesn't affect access or default ACL of existing child items.
- Scripting permission changes on existing folders requires recursion.
- RBAC (filesystem level) takes precedence over ACLs in evaluation.
- The Storage Blob Data Owner built-in role and SAS authentication grant super-user access.

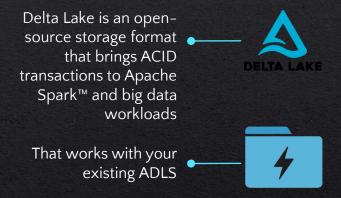
# **Origin of Delta Lake**



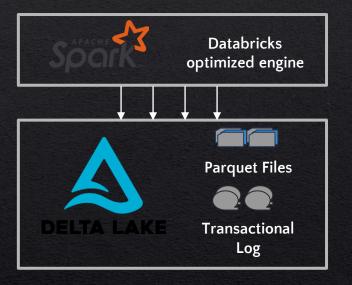
- Delta Lake file format uses the Apache Parquet file format, initially designed for Hadoop File System (HDFS).
- Apache Parquet is a columnar data store, utilizing efficient compression and encoding techniques.
- Apache Parquet is most suitable for read operations, optimizing query performance.
- While write operations are possible with parquet files, intensive writes can lead to the "small files" issue.
- The Delta file format builds on top of the great features of the parquet format and introduced additional benefits.
- Additionally, the recent introduction of Delta UniForm, enables translation from Delta to Iceberg and Hudi formats.



### **Delta Lake Features**



- OPEN SOURCE, OPEN FORMAT
- FULL ACID TRANSACTIONS
- UNIFIED STREAMING AND BATCH
- SCHEMA ENFORCEMENT
- TIME TRAVEL/DATA SNAPSHOTS
- NATIVE SUPPORT FOR UPDATE/DELETE/MERGE



- Z/V-ORDER INDEXING AND STATS
- COMPACTION TO OPTIMIZE FILE SIZES
- DATA SKIPPING READS ONLY THE RELEVANT DATA
- CACHING

# Lakehouse - Defined

- Overcomes Data Lakes' limitations.
- Introduces a new data management architecture that streamlines enterprise data systems and boosts innovation amid machine learning's transformative potential.
- Adds a transactional storage layer.
- Adopts data structures and management features from data warehouses, directly applied to cloud data lakes.
- Enables coexistence of conventional analytics, data science, and machine learning within a unified, open system.

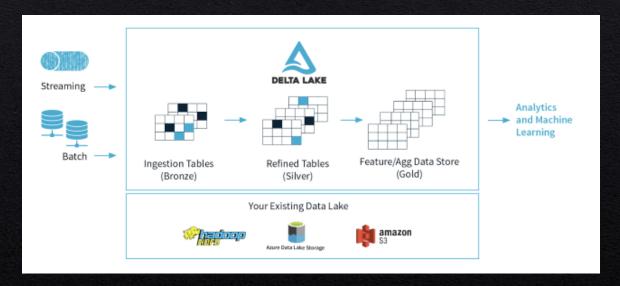
# Lakehouse Advantages

This advancement expands the scope for cross-functional enterprise-scale analytics, BI, and machine learning (ML) projects, unlocking significant business value.

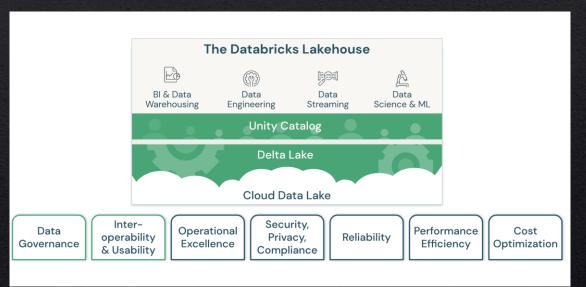
- Data analysts can extract valuable insights through SQL queries from the data lake.
- Data Scientists can enhance ML models by combining & enriching data sets.
- Data engineers can establish automated ETL pipelines.
- BI analysts can create visual dashboards and reporting tools more efficiently.
- These applications are all feasible simultaneously on the data lake, without data migration, even during real-time data streaming.

# **Building a Lakehouse with Delta Lake**

- To build a successful lakehouse, organizations have turned to Delta Lake, an open format data management and governance layer that combines the best of both data lakes and data warehouses.
- Across industries, enterprises are leveraging Delta Lake to power collaboration by providing a reliable, single source of truth.
- By delivering quality, reliability, security and performance on your data lake for both streaming and batch operations Delta Lake eliminates data silos and makes analytics accessible across the enterprise.
- With Delta Lake, customers can build a cost-efficient, highly scalable lakehouse that eliminates data silos and provides self-serving analytics to end users.



# **Lakehouse – Considerations in Azure**



The well-architected lakehouse consists of 7 pillars which describe different areas of concern for the implementation of a data lakehouse in the cloud:

#### **Data governance**

The oversight to ensure that data brings value and supports your business strategy.

#### Interoperability and usability

The ability of the lakehouse to interact with users and other systems.

#### **Operational excellence**

All operations processes that keep the lakehouse running in production.

#### Security, privacy, compliance

Protect the Azure Databricks application, customer workloads and customer data from threats.

#### Reliability

The ability of a system to recover from failures and continue to function.

### **Performance efficiency**

The ability of a system to adapt to changes in load.

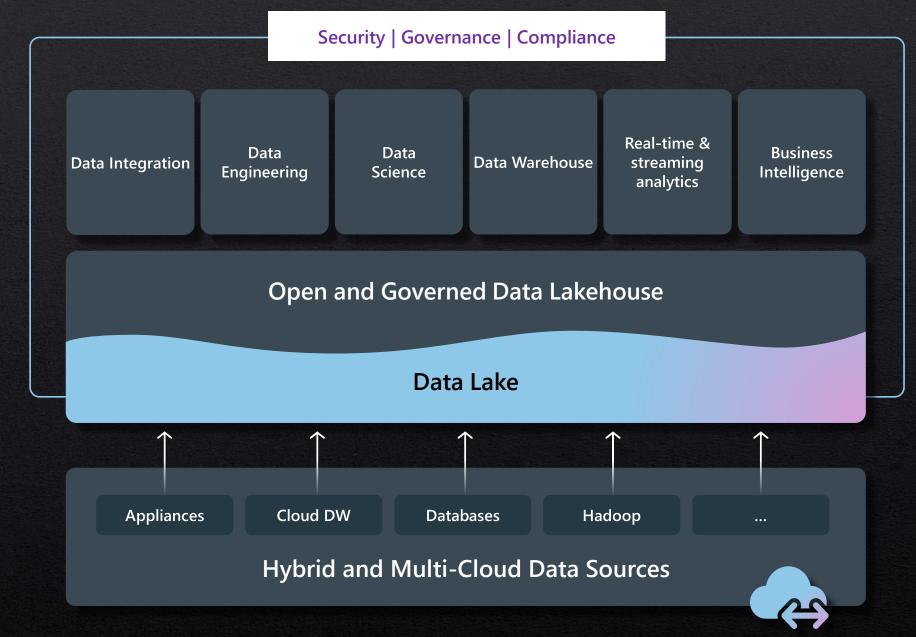
#### **Cost optimization**

Managing costs to maximize the value delivered. effective and efficient lakehouse.

# Data Lake vs Data Lakehouse vs Data warehouse

|                          | Data lake  | Data warehouse   | Data Lakehouse  |
|--------------------------|--|--|---|
| Data Types               | Structured, semi-structured,<br>unstructured<br>Relational, non-relational | Structured<br>Relational                                   | Structured, semi-structured, unstructured Relational, non-relational                                    |
| Schema                   | Schema on read   | Schema on write  | Schema on read, schema on write   |
| Format                   | Open, Raw, unfiltered,   | Proprietary ,Processed, vetted                             | Open, Raw, unfiltered, processed, curated, delta format files   |
| Sources                  |  | Application, business, transactional data, batch reporting | Big data, IoT, social media, streaming data, application, business, transactional data, batch reporting |
| Scalability              | Easy to scale at a low cost  | Difficult and expensive to scale                           | Easy to scale at a low cost   |
| Users                    |  | Data warehouse professionals,<br>business analysts         | Business analysts, data engineers, data scientists  |
| Cost                     | \$   | \$\$\$   | \$  |
| Use cases                | Machine learning, predictive analytics, real-time analytics                | Core reporting, BI   | Core reporting, BI, machine learning, predictive analytics  |
| Reliability, Performance | Low quality, data swamp,<br>Poor performance                               | High quality, reliable data , High performance             | High quality, reliable data , High performance  |

# **Analytics in Lakehouse**



# **Cloud Scale Analytics**



**Azure Databricks** 



**Azure Data Factory** 



**Azure Synapse Analytics** 



**Microsoft Power BI** 









Data **Engineering** Synapse



Data Warehouse Synapse



Data Science Synapse



**Real-Time** Analytics Synapse





Power BI

Business

Applied Observability

Data Activator



### **Unified data foundation** OneLake

### Unified

SaaS product experience

Security and governance

Compute

Storage

Business model

# Seven key experiences for end-to-end analytics

Experiences are designed to target specific personas and tasks, yet work together seamlessly in a unified platform via OneLake to enable creators to collaboratively do their best work



Combines the ease of use of Power Query with the scale and Power of Azure Data Factory to leverage 200+ native connectors to data sources on premises and in cloud



World-class Spark platform with great authoring experiences to empower data engineers to transform data at scale



Providing industry leading SQL performance and scale, fully separating compute from storage for independently scaling and natively storing data in open Delta Lake



Build, deploy, and operationalize machine learning models directly within Fabric to empower data scientists and analysts with predictive insights



Best-in-class engine for observational data analytics to create actionable insights from real-time data

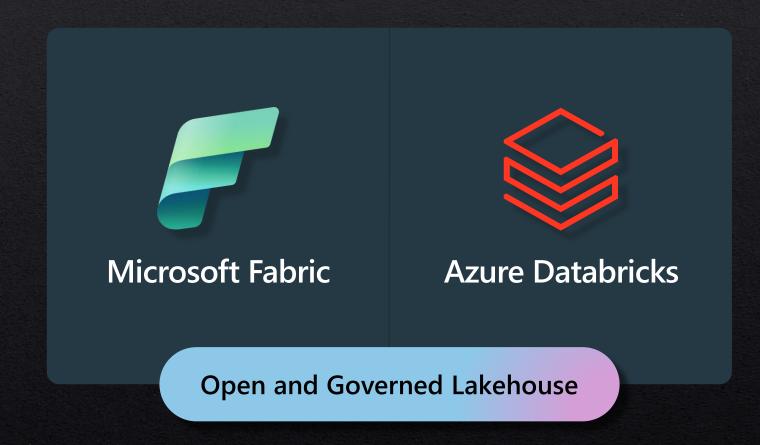


The world's leading Business Intelligence platform empowers users to quickly and intuitively to make better decisions with data



No-code Microsoft Fabric experience that empowers the business analyst to drive actions automatically from your data.

# **Cloud Scale Analytics Evolution**



### Available now

### **Public preview**

**Data Factory** 

Synapse Data Engineering

Synapse Data Science

Synapse Data Warehousing

Synapse Real Time analytics

Copilot for Power BI (DAX)

OneLake

### **Generally available**

Power BI

### **Private Preview**

**Data Activator** 

Copilot for Microsoft Fabric

Copilot for Power BI (full)

# Upgrade to Fabric at your own pace

Continue building on Synapse Gen2, Azure Data Factory, Azure Data Explorer, Azure Databricks

Mount existing
Synapse Gen2,
Azure Data Factory,
Azure Data Explorer
to Microsoft Fabric,
at zero cost/risk

Upgrade to full
Microsoft Fabric
experience with
tooling and support
from Microsoft

1

2

### Resources

Lakehouse Well Architected Framework: <a href="https://learn.microsoft.com/en-us/azure/databricks/lakehouse-architecture/">https://learn.microsoft.com/en-us/azure/databricks/lakehouse-architecture/</a>

Microsoft Fabric Trial: Microsoft Fabric free trial.

Guided tour: Microsoft Fabric

Getting started with Fabric e-book: <a href="https://aka.ms/fabric-get-started-ebook">https://aka.ms/fabric-get-started-ebook</a>

Fabric webinar series Microsoft Fabric Webinar Series

Fabric Documentation: <a href="https://aka.ms/fabric-docs">https://aka.ms/fabric-docs</a>

Data Lakes: Data lakes - Azure Architecture Center | Microsoft Learn

Azure Data Lake Best Practices: <a href="https://learn.microsoft.com/en-us/azure/storage/blobs/data-lake-storage-best-practices">https://learn.microsoft.com/en-us/azure/storage/blobs/data-lake-storage-best-practices</a>

Data Lake considerations in Azure: Scalability and performance targets for standard storage accounts - Azure Storage | Microsoft Learn

Introduction to Delta Lake: <a href="https://learn.microsoft.com/en-us/azure/databricks/delta/">https://learn.microsoft.com/en-us/azure/databricks/delta/</a>

Delta Lake Project: Introduction — Delta Lake Documentation

Delta Universal Format : <a href="https://docs.delta.io/3.0.0rc1/delta-uniform.html">https://docs.delta.io/3.0.0rc1/delta-uniform.html</a>

Data Lakehouse Evolution: <a href="https://www.databricks.com/blog/2021/05/19/evolution-to-the-data-lakehouse.html">https://www.databricks.com/blog/2021/05/19/evolution-to-the-data-lakehouse.html</a>

For any questions please reach out to Owais Hashmi – owhashmi@microsoft.com