

# Become Data Driven with Azure Synapse Analytics

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**Microsoft** in partnership with **CAPGEMINI** 

#### **Q&As from the Live Webinar**

• Where can I find learning resources about Azure Synapse?

You can start with below learning paths (free and digital): - Work with Data Warehouses using Azure Synapse Analytics <a href="https://docs.microsoft.com/en-us/learn/paths/work-with-data-warehouses-using-azure-synapse-analytics/">https://docs.microsoft.com/en-us/learn/paths/work-with-data-warehouses-using-azure-synapse-analytics/</a> - Perform data engineering with Azure Synapse Apache Spark Pools <a href="https://docs.microsoft.com/en-us/learn/paths/build-data-analytics-solutions-using-azure-synapse-serverless-sql-pools/">https://docs.microsoft.com/en-us/learn/paths/build-data-analytics-solutions-using-azure-synapse-serverless-sql-pools/</a> - Realize Integrated Analytical Solutions with Azure Synapse Analytics <a href="https://docs.microsoft.com/en-us/learn/paths/realize-integrated-analytical-solutions-with-azure-synapse-analytics/">https://docs.microsoft.com/en-us/learn/paths/realize-integrated-analytical-solutions-with-azure-synapse-analytics/</a> - Work with Hybrid Transactional and Analytical Processing Solutions using Azure Synapse Analytics <a href="https://docs.microsoft.com/en-us/learn/paths/work-with-hybrid-transactional-analytical-processing-solutions/">https://docs.microsoft.com/en-us/learn/paths/work-with-hybrid-transactional-analytical-processing-solutions/</a>

• Is the data volumes reasons why you choose Synapse over other database options?

No. Its is rather easy of management and a single point operations for data engineers.

Where can I read more about the pricing of Azure Synapse?

You can read about the pricing of Azure Synapse Analytics here: <a href="https://azure.microsoft.com/en-us/pricing/details/synapse-analytics/">https://azure.microsoft.com/en-us/pricing/calculator</a> I recommend the Azure Calculator: <a href="https://azure.microsoft.com/en-us/pricing/calculator">https://azure.microsoft.com/en-us/pricing/calculator</a> There is also a limited-time offer for free quantities of Azure Synapse Analytics available now if you want to test it: <a href="https://azure.microsoft.com/en-us/blog/limited-time-free-quantities-offer-for-azure-synapse-analytics/">https://azure.microsoft.com/en-us/blog/limited-time-free-quantities-offer-for-azure-synapse-analytics/</a>

Any interesting integration scenarios that are worth a mention? I mean integrating data from SharePoint,
 Dynamics and others

Synapse is easy integrable with Dynamics and sharepoint, a single connector within the interface. 80+ sources are also available by default. From does linked services it is very easy to load data.

• What is your take on Azure DevOps, pros/cons vs i.e. Github w/ Teraform and other approaches? Is it more well-integrated? How about more complex environments?

For IaC and CI/CD, Teraform is still catching up in terms of functionality of data services in Azure, hence Powershell scripts and ARM is better at this point. Azure DevOps has quite a lot of features not yet available in Github, it is also easier to integrate Azure DevOps with the Azure tenant/subscriptions.

 Thanks for a great presentation. When building your data warehouse using the Spark engine, what tools did you use for building the data warehouse (other than ingest with ADF)? And how did you approach data quality and data governance (i.e. lineage and ownership)?

Thank you. Raw data was transformed with mapping data flows and spark notebooks depending on the complexity. Nothing special within synapse was done in regard to quality and governance. This is handled outside in documentation and following Backes own guidelines. There is flexibility here on how companies want to organize these topics.

Can ADF load Sharepoint lists into the data lake?

Yes! Here is a documentation for Copying Data from SharePoint Online List using ADF <a href="https://docs.microsoft.com/en-us/azure/data-factory/connector-sharepoint-online-list">https://docs.microsoft.com/en-us/azure/data-factory/connector-sharepoint-online-list</a>

 Approximately what would you say were the percentage of time used for Pipeline engineering compared to Report building and operationalizing?

Pipeline planning and building approx 55-60%. Reports are migrated from previous solution meaning it takes less time. Coming up with new reports from scratch might be more time consuming.

 Where can I read (non-tech) to best understand what Synapse is in comparison to Data Factory?

Azure Data Factory is mostly focused on ETL and is near identical to the integration layer in Azure Synapse, but as mentioned Synapse is a lot more than integration, with a DWH solution, Big data processing and more. You can see feature differences here: <a href="https://docs.microsoft.com/en-us/azure/synapse-analytics/data-integration/concepts-data-factory-differences">https://docs.microsoft.com/en-us/azure/synapse-analytics/data-integration/concepts-data-factory-differences</a>





# Today's data realities



Volume



Variety



**Velocity** 

What data do I have?

Is it trustworthy?

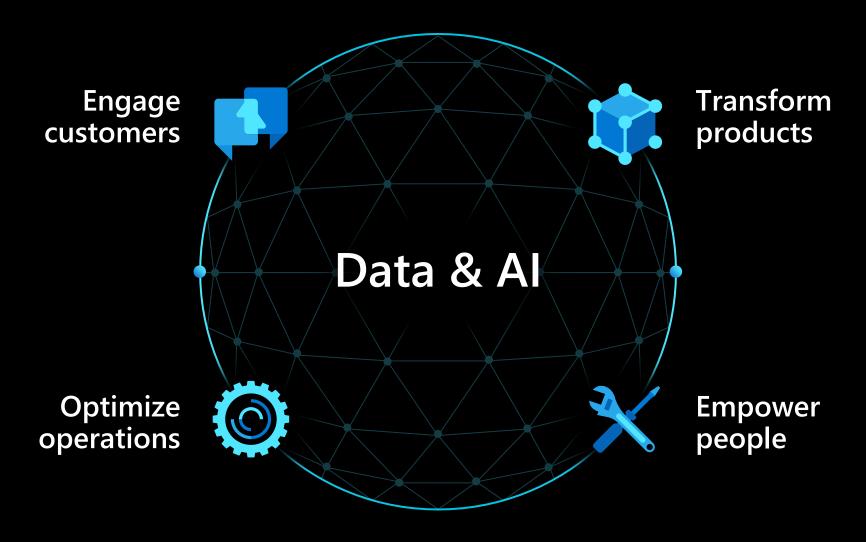
Can people access the data needed to make the right decisions?

How can I enable faster business insights?

What's my compliance exposure?



## Digital feedback loop





Data + Data = Data-Driven culture capabilities Transformation





## Data culture



Driving data-centric, impact-oriented behavior



Data capabilities

**Enabling innovation excellence** 



## Characteristics of a data culture



Democratize access to data, while responsibly governing



Data insights is an expected part of all roles



Continually building skills, unlearn and learn





# Data culture



Driving data-centric, impact-oriented behavior



## Data capabilities

**Enabling innovation excellence** 



## Data capabilities



**Data Modernization** 

Future-proof data platform, connect all data, key metrics



**Analytics & Insights** 

Understanding customer behaviours to generate insights



**Data Science** 

Al powered connected experiences



Enterprise grade security, high quality, discoverable data



# Azure Synapse Analytics



## Data Science and Business Analytics

view data in very different ways



#### DATA SCIENCE

Big data

Experimentation

Fast exploration

Semi-structured





#### **BUSINESS ANALYTICS**

Relational data

Proven security & privacy

Dependable performance

Structured



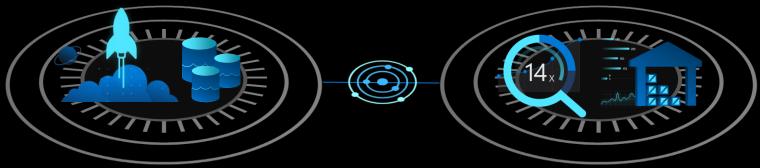


DATA WAREHOUSE



## Azure Synapse Analytics meets these challenges

with a single service to provide limitless analytics



Ease of use

Fast exploration

Quick to start

Proven security

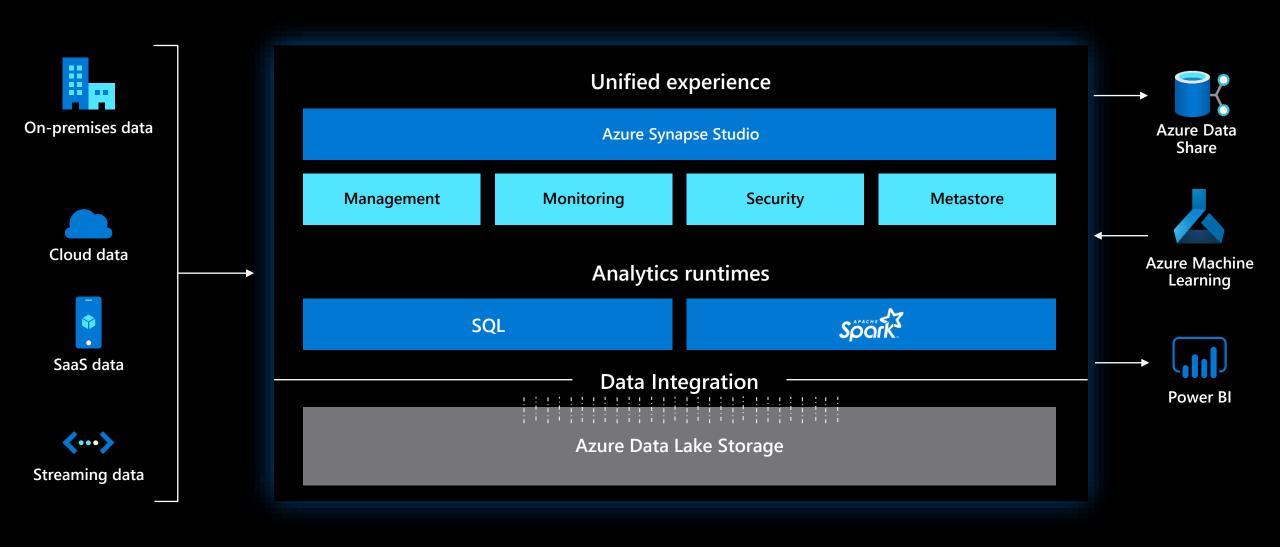
Airtight privacy

Dependable performance



## **Azure Synapse**

Limitless analytics service with unmatched time to insight



Synapse Analytics Dynamics 365 Power BI







# Capgemini

By building on **sector**, strategy and transformation expertise..

..competence on business innovation realisation...

..creative and iterative **design**.. .. expertise for data and insight...

..strong competence within technology development, implementation and IT modernisation...

..and testing...



...we can deliver unique end-to-end solutions

### Capgemini Insights and Data





#### **Capgemini Insights & Data**

- Delivering Insights at the Point of Action



- Counting over 16 000 dedicated professionals across 40+ countries
- Strong foothold in Norway, with 220 consultants working on Norwegian clients
- Capgemini named as Leader in **Gartner's Magic Quadrant 2020 for** Data and Analytics Service Providers, Worldwide

#### Full-service capabilities across Platform Engineering, Analytics and Al



- ACTIVATE ensuring the enterprise is mobilized and ready to leverage insights from data
- PLATFORM ENGINEERING building rock-solid foundations to ingest, store, access and analyze data - with a cloud first principle
- ANALYTICS Visualizations and reporting through state of the art vendors
- AI & DATA SCIENCE delivering powerful insights through business intelligence, analytics, Al and enterprise content management solutions

#### Local sector expertise, collaborating closely with global sector communities

**Financial Services** Banking & Insurance

**Public** 

Consumer Products & Retail. Distribution & **Transport** 

**EUC** Oil & Gas

#### Delivers across all relevant technology platforms



























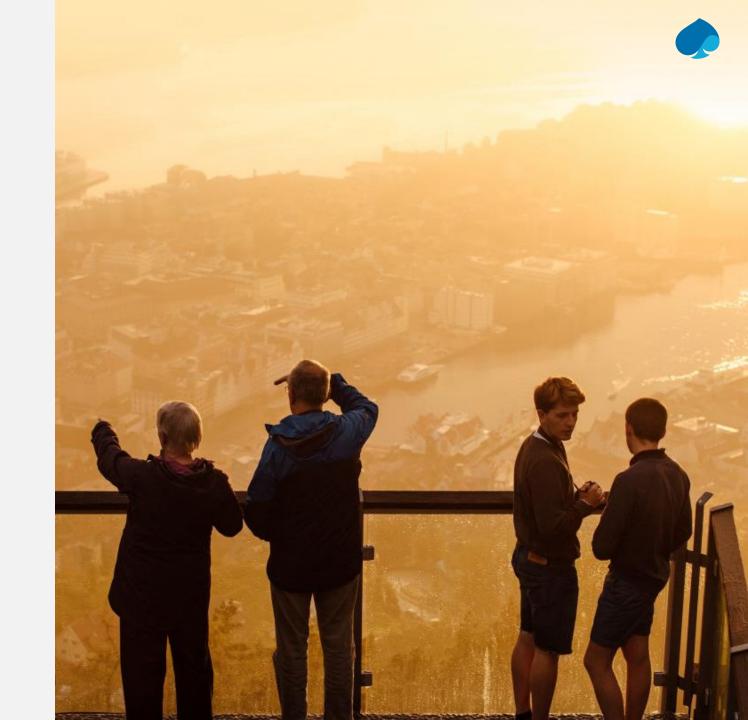
## BACKE PROSJEKT AS

Established 1995

Active developer of housing, commercial real estate and public buildings.

Independent project development or in collaboration with landowners, partners and investors.

Ownership and business management for approximately 120 subsidiaries



### History



Prototype start Dynamics 365 Power BI

New arrival of manual processes Lack of compute power Discovery of unrealized potential



Lack of business insight Excel logic Manual labor

Improved interface for project managers Increasing business knowledge

Start the journey of finding a way of moving prototype to production

## Systems & Tools





#### **Finance**

Project financials Budgeting **Transactions Employees** Tax rules



#### **Business**

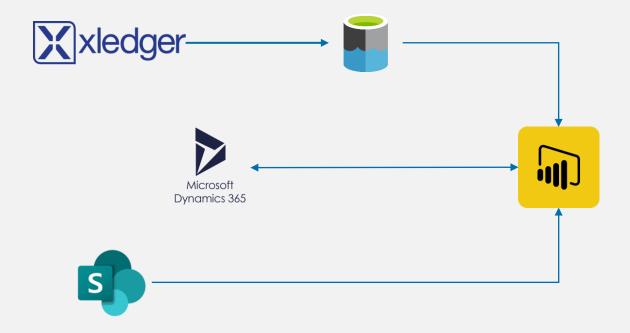
Sales information Contracts Construction phases



#### Reporting

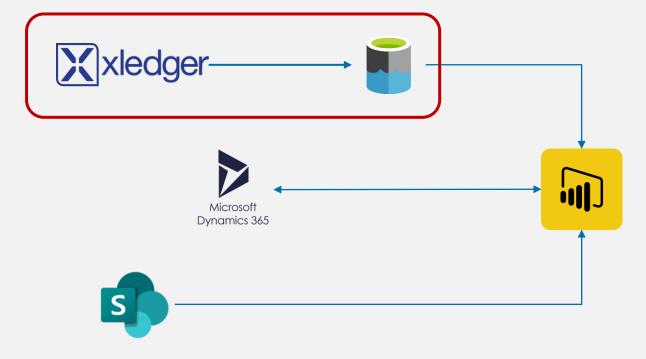
Project reports Financial reports **Project Managers** Forecasting



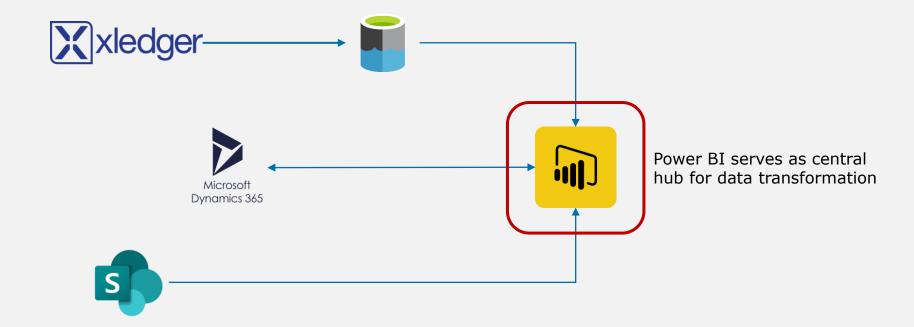




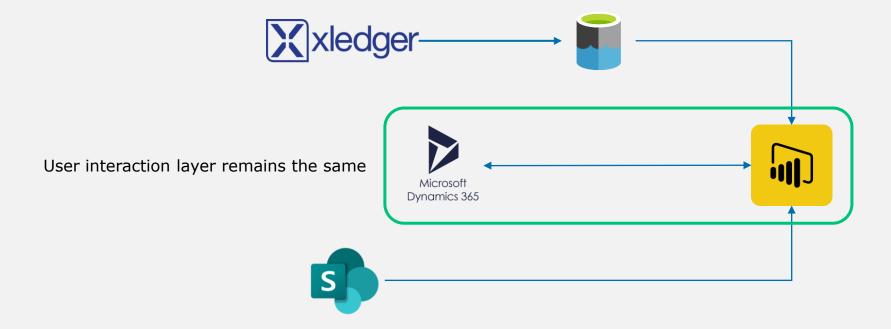
Manual processes to load data into data lake











#### Revised Architecture





#### Synapse Workspace





#### Ingestion

Pipelines copying data from source

Scheduling, monitoring and automation

80+ sources available for direct connection



#### **Transformation**

Merge and transform data using spark technology

High on-demand scalability

Combine data from xledger, Dynamics 365 and Sharepoint in single interface



#### Reporting

Transformed data delivered to databases

Simplified and improved report building

Row-level security

### Synapse Workspace





Security

Azure Active Directory across all systems

Ease of management and control



Cost

Pay as you go

Pricing models for different services and usage



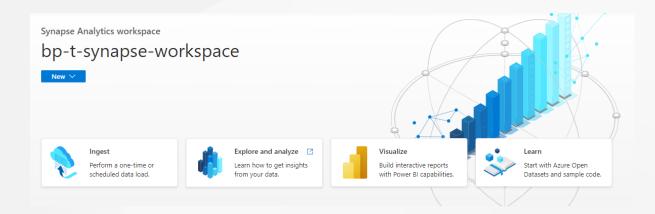
Control

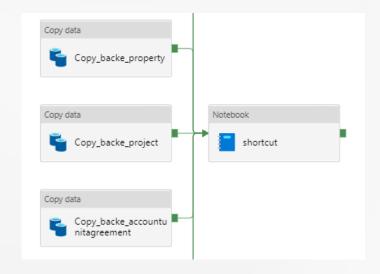
Re-usability with Azure DevOps

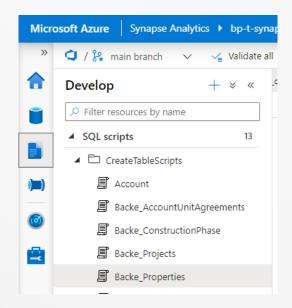
Working environment for developers

#### Synapse Workspace







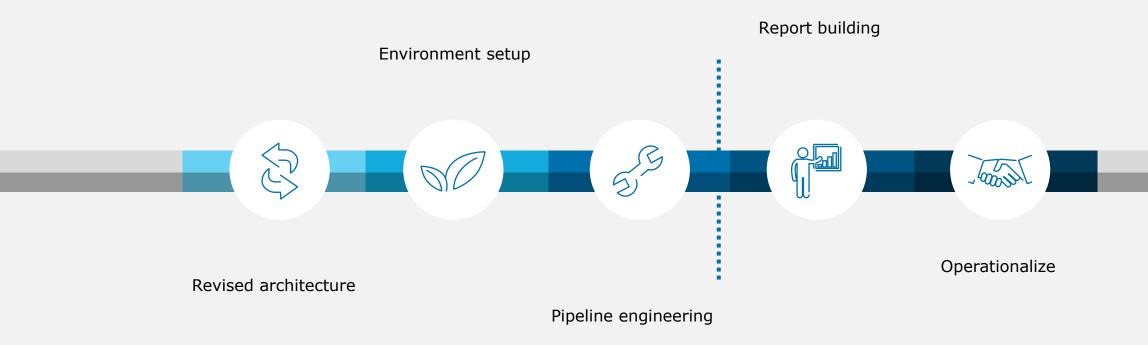


```
  ▶ Run
  ♥ Undo
  ✓ • Committed
  ♣ Query plan
  Connect to
  ✔ Built-in

     IF EXISTS (SELECT * FROM sys.external_tables WHERE name = 'Backe_Properties')
        DROP EXTERNAL TABLE Backe Properties
    CREATE EXTERNAL TABLE Backe_Properties (
         [backe_comment] varchar(8000),
         [backe_constructionphaseid] varchar(8000),
         [backe_constructionphaseidname] varchar(8000),
         [backe id] varchar(8000),
8
9
         [backe_netvalue] numeric(38,18),
```

#### Timeline







# THANK YOU

