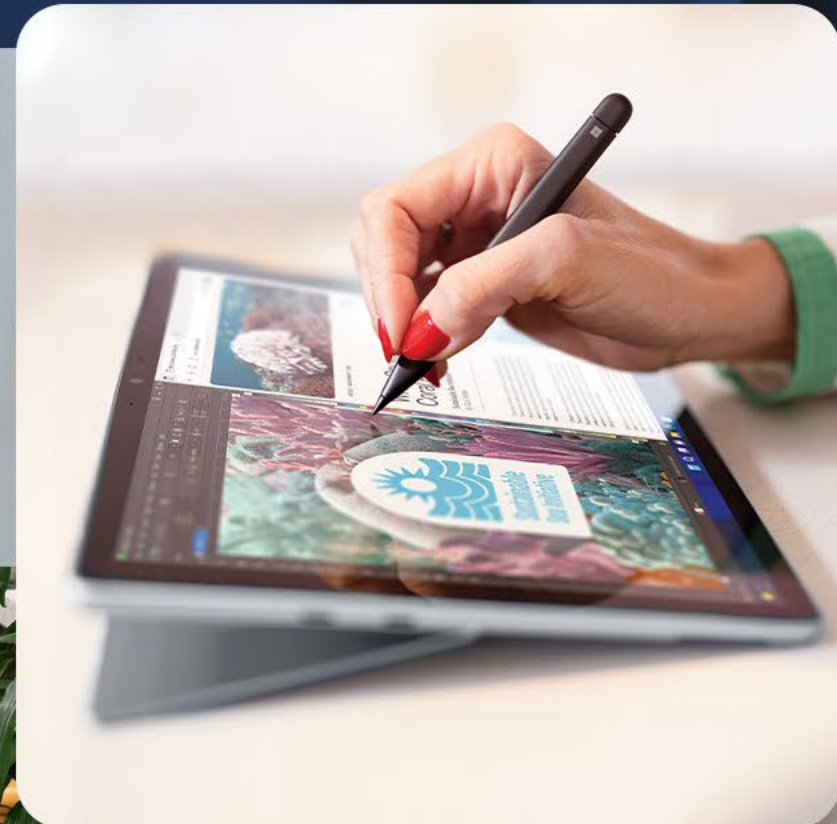




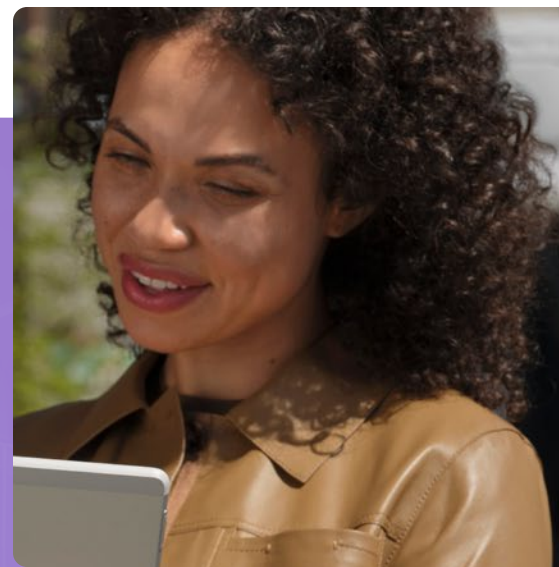
Empowering the Modern Workplace



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The New Era of Work

Unleash Your Business Potential

The landscape of work has undergone remarkable transformation. Our approach to work has adapted in response to the rapid pace of technological innovation, rise of remote and hybrid work, the increasing focus on employee wellbeing and engagement, as well as evolving expectations.

With the platform shift to AI underway, this transformation continues to develop at lightning pace. **AI will transform the way people work** even more, unleashing creativity, fuelling innovation, and unlocking productivity to create business value.

We've made the shift to where we work, how we work and how we collaborate. It's crucial to effectively and securely communicate and collaborate no matter where you are. **When employees have the right tools and devices, they are more engaged, more productive and this delivers tangible business benefits.**

Get ready to embrace the new era of work and discover how Microsoft can assist businesses in adapting and preparing for the future. Create secure and seamless collaboration that empowers employee experience and boosts productivity delivering faster innovation and efficiencies.

The modern workplace creates a new culture for work.



Cultivate Rich Employee Experiences

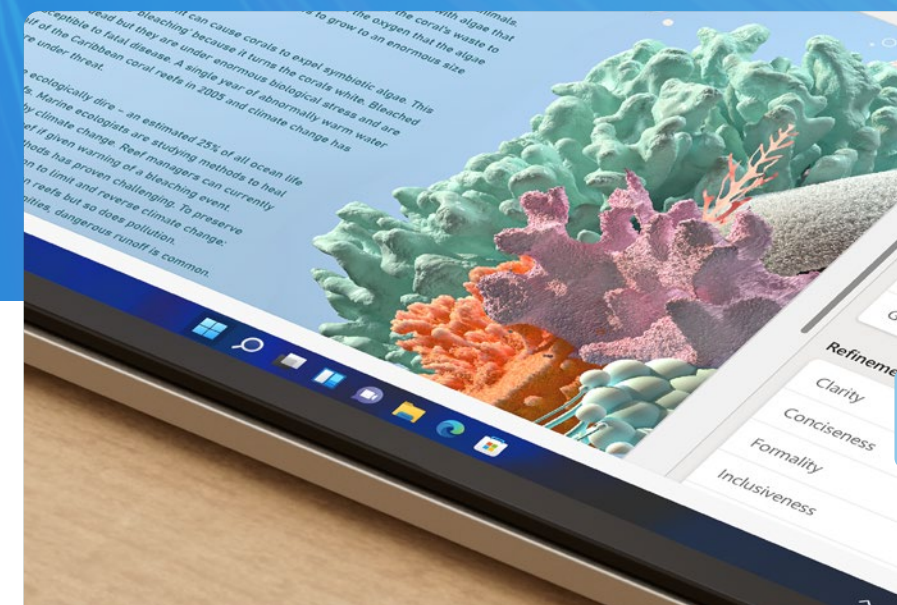
Embracing the fast-paced rhythm of business presents exciting opportunities for both employees and business leaders. With innovations that inspire organisational resilience and adaptability, everyone from the c-suite to the frontline worker can navigate their dynamic workday with the right tools engineered for them.

Paired with an employee engagement strategy that drives an inclusive culture, employees feelings of value, and engagement improve vastly, resulting in better financial outcomes for businesses.¹

Technology plays a critical role in creating connection wherever and whenever people work. By equipping employees with the tools, and devices

needed to work smarter, this creates a happier work culture that enhances employees' feelings of value.

Enable employee connections with the power of **Microsoft Viva**, integrated into Microsoft Teams for maximum collaboration, combined with versatile and secure **Microsoft Surface devices**, with form factors and premium features suited for all roles, creating a seamless and consistent experience. Or harness the power of **Windows 365** to provide an accessible and personalised virtual desktop experience, no matter where an employee works or what device they have.



1 & 2: Work Trend Index Special Report, 'The New Performance Equation in the Age of AI' April 2023



“ In 2022, the most engaged organisations performed twice as well financially than those with low engaged employees² ”



With Microsoft's commitment to bridge the disability divide and **accessibility features** integrated across products, this creates an environment where **everyone can participate** in the way that works best for them.

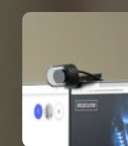
Getting ready for the future of work means embracing AI. **Microsoft Copilot** works alongside you, in the tools that you use every day, unlocking creativity and productivity. By automating tasks or making meetings more efficient, you give **employees more time to focus** on the things they love to do most in their job.

To become a high-performing organisation, employee engagement should be treated just like any financial or business strategy. By building **an inclusive culture where employees thrive, you build an engaged and productive workforce** who are business ambassadors for organisations.

“

Businesses with highly engaged employees have **10% higher** customer satisfaction³

”



3: 'State of the Global Workplace Report' - Gallup

Unleashing Productivity

+63.45% **Employee engagement and productivity are the new performance equation;** when you're engaged in your work, you're more productive and vice versa. Through effective collaboration practices, providing opportunities for growth, and equipping employees with the right hardware and software to thrive, businesses can expect better outcomes.

Teams Premium makes collaboration even easier, with features like larger meeting spaces, quality administrative controls, and priority support. Even if your team is large or complex, you'll still be able to effectively work together. The **Teams Room** experience provides optimised hardware and software setups for meeting spaces, resulting in **more productive and effective** virtual or in-person meetings. **Microsoft Viva** empowers the workforce with features such as learning and upskilling opportunities and goal achievement tracking, completely **modernising the employee experience**.

“

The speed of work is outpacing our ability to keep up. 64% of people say they do not have enough time to do their job⁴

”



4: Work Trend Index Special Report, 'Will AI Fix Work?' May 2023

The Surface portfolio of versatile devices are built for the modern workplace with performance and agility to adapt to how users work. Surface brings the best of Microsoft hardware and software together to power worker productivity with premium features and a seamless, consistent experience that empowers people to do their best work.

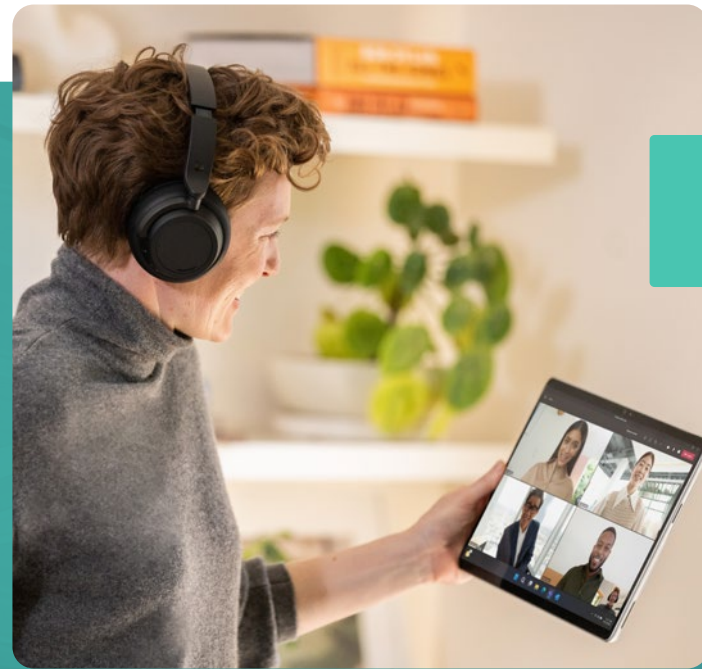
Microsoft products are designed and built with **innovation at their core**, with **accessibility and inclusivity** at the forefront, empowering everyone to achieve.

The power of AI with Microsoft 365 Copilot will drive a new wave of productivity by automating manual processes and fast-tracking creativity, all built on Microsoft's comprehensive approach to security, compliance, and privacy.

The **Microsoft suite of products work together to create an integrated ecosystem** that supports seamless communication, task management, and access to information, leading to high business performance by a powerful and productive workforce.

5: How to Improve Employee Engagement in the Workplace - Gallup

“ Highly engaged organisations saw **23%** higher productivity than compared to those with disengaged workforces⁵ ”



Fuelling Cost Efficiencies

Embracing a modern workplace involves equipping employees with appropriate devices, user friendly apps, and enterprise-grade security, wherever they work. This synergy creates a progressive, secure, and positive work environment.

For frontline and hybrid workers, **Microsoft Teams empowers productivity** and increases operational efficiency. The integration of **Microsoft 365** and **Viva apps** streamlines organisational tasks, such as new employee onboarding, resulting in heightened efficiency and reduced costs.

Augment these benefits with **Microsoft Surface** devices that enable simplified IT management and operational efficiency to **deliver return on investment**. With sustainability build in at every point from design through to the use itself, repairability and recycling, Surface can help you meet your sustainability and cost saving goals simultaneously.

“

Microsoft Surface and Microsoft 365 are up to **2.8x ROI positive over 3 years**⁶

Microsoft Viva potential 327% total ROI, with payback in less than six months⁷

”

6: Microsoft Surface Total Cost of Ownership
7: The Total Economic Impact of Microsoft Viva



Alternatively, with **Windows 365 Cloud PC** service, **securely stream your Windows desktop, apps, settings, and content from the Microsoft Cloud to a Cloud PC**, prolonging device life and providing versatile computing capabilities. Whatever the scenario, Windows 365 offers a consistent experience on any device, helping you to keep costs down.

AI offers the opportunity to deliver substantial business outcomes, revolutionising how tasks are accomplished. **Microsoft Copilot**, elevates teamwork to new heights, yielding superior collaborative results, all seamlessly integrated within Microsoft 365, resulting in IT efficiency.

Microsoft Modern Work suite of solutions serve as the driving force that empowers your people to do their best work, while driving business agility, simplified IT management and security to deliver operational efficiencies and get the most out of your IT investments.

8: Microsoft Viva People Science (2023). EX and sentiment, talent, and financial outcomes. Internal report: unpublished

“ Profits are **2.9x** higher in frontline heavy organisations when their workforce is highly engaged⁸ ”

Embrace the modern workplace with Microsoft

The modern workplace is flexible and adaptable that allows you to **harness the future of work** to create an environment where your **employees can thrive, work smarter** and that enables you to **innovate faster** to reach your business goals.

The Microsoft Modern Work suite of solutions together with Microsoft Surface work to boost employee engagement, power productivity, improve your security, and **get the most out of your investment in IT.**

Are you ready to transform your business and unleash your business potential?

Click here to learn more about **Microsoft Modern Work** and **Microsoft Surface.**

