

Microsoft presents  
Forrester Consulting findings:

# The impact of Surface Pro on education

4

schools

1:1

device strategy

**Forrester analyzed four schools** that have a 1:1 device ratio for students and teachers using Surface Pro.

Here's the outcome: With a 1:1 Microsoft Surface Pro strategy, **you can help improve your school.**



## 1 Smarter schools

"How can we make learning better, how can we be innovative, and how can we best prepare students?... **I find the Surface to be the most versatile device ever.**"

—Technology director

School savings

**\$820,000**

risk-adjusted and calculated over three years

**\$239,000**

Paper and textbooks

**\$247,000**

Teacher productivity

**\$333,000**

IT costs

**58% reduction** in pages printed or copied

**\$35 e-book** vs. \$70 hardback

**25% less** daily prep time

**30 minutes more** daily teaching time

**50% reduction** in IT time

## 2 Empowered teachers

"We had given some teachers Surfaces. All of a sudden, that became the device of choice. That wasn't forced by the school board, administrators, or me. **It was a decision by the teachers.**"

—Technology director



**+14 hours**

**Photocopy time saved**, as estimated by one teacher at an interviewed school

Up to

**75%**

Reduction in **paper costs**

**80%**

**Teachers that use Surface** every day



**-25%**

**Time spent** in lesson prep

**>90%**

Of parents say the school's 1:1 Surface strategy **has exceeded their expectations**



Devices are designed to hold up to hard use—but if the unthinkable happens, **Microsoft offers a simple replacement program.**

## 3 Engaged students

"We don't have to worry about them losing a worksheet or missing a notebook, because **it's all online, and they carry that computer with them everywhere.**"

—Technology director

**85%**

**Of students use Surface daily** for notes, assignments, and homework

**50%**

**Savings on a physical textbook** that costs about \$70 vs. an e-book that costs about \$35



# Surface makes schools better

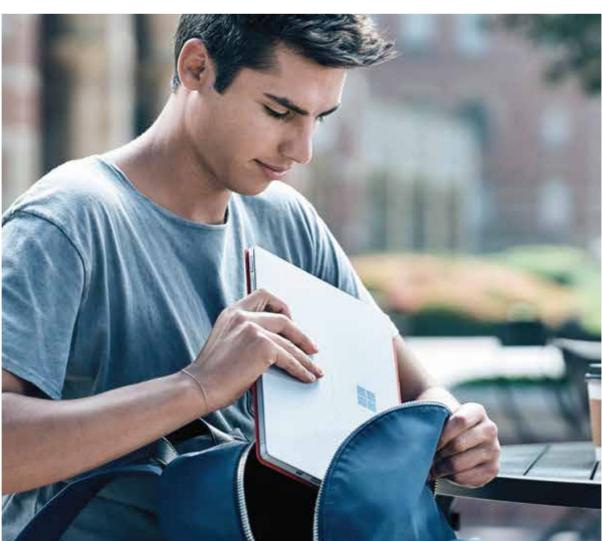
**When schools give everyone a Microsoft Surface Pro Device, powerful things start to happen.** Standardizing on a single device makes IT simpler to manage and reduces operating costs substantially. And the innovative design of Surface—tablet and PC in one—**helps everyone focus on what matters most: helping students learn.**

"The stylus was really, really important. On the Surface Pro, there wasn't any lag on the screen. **Having it feel natural was really important.**"

—IT director

Learn about schools that implemented a 1:1 Surface strategy

DOWNLOAD THE FULL STUDY



\*The Total Impact of Microsoft Surface Pro for Primary and Secondary Education." A Forrester Consulting Total Economic Impact Study Commissioned by Microsoft, June 2017.

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